



Why Choose WPG Sales and Lettings

Who is WPG?

Watson Property Group is a family-run estate agency based in Heddon on the Wall, Newcastle upon Tyne. With over 30 years of experience in property management, lettings, and investment, we've built a trusted reputation for delivering exceptional service and achieving outstanding results for landlords, tenants, and property sellers alike.

Our Story

WPG was founded on a simple principle: to offer expert, hands-on property management with a personal touch. Our journey began with converting old farm buildings into quality residential homes. Since then, we've expanded to manage a diverse portfolio of properties across Newcastle, Gateshead, and the surrounding areas. Our local roots and strong family values remain at the heart of everything we do.

What We Do

We specialise in:

- **Property Lettings & Management** – Comprehensive, hassle-free services for landlords.
 - **Property Sales** – Expert marketing and advice to help sellers achieve the best outcome.
 - **Investment Advice** – Insightful support for landlords and investors seeking smart opportunities.
 - **Tenant Support** – Helping tenants find high-quality homes and providing excellent service throughout their tenancy.
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Why Choose WPG Sales and Lettings for Property Sales?

Known for our success in lettings, we now bring the same dedication, knowledge, and personal service to property sales. Whether you're selling your home, a rental investment, or a tenanted property, WPG Sales and Lettings offers the ideal blend of experience, local expertise, and tailored support.

A Personal, Hands-On Approach

We're not a corporate agency—you'll deal directly with the Managing Director Tom Watson. That means clear communication, honest advice, and a bespoke strategy designed around your goals.

Fully Compliant, Always Informed

As members of Property Mark, ARLA, PRS, and the ICO, we stay on top of all legislation—ensuring your sale is smooth and compliant.

Deep Local Knowledge

Our long-standing presence in Newcastle, Gateshead, and surrounding areas gives us an unrivalled understanding of the local market. We know what sells—and how to position your property to attract the right buyers.

Proven Marketing That Delivers

Our strategic, modern marketing ensures your property stands out:

- **Professional Photography & Videography** – Showcasing your home at its best.
 - **Online Listings** – Exposure on Rightmove.
 - **Social Media & Digital Campaigns** – Targeted, engaging content that reaches the right audience.
 - **Bespoke Property Descriptions** – Crafted to highlight your property's unique selling points.
 - **Email & Database Marketing** – Direct access to our network of buyers and investors.
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A Smooth, Stress-Free Sales Process

From valuation to completion, we handle the entire process with care and precision. You'll be kept informed every step of the way, and we'll manage negotiations professionally to secure the best possible outcome.

Tailored Services for Investors & Landlords

Selling a tenanted property? Looking to reach investment buyers? With our extensive investor network and lettings expertise, we can position your property perfectly for a targeted sale.

Transparent Fees, Exceptional Value

We believe in fair, competitive pricing with no hidden costs. Our clear fee structure ensures you receive top-tier service and outstanding value.

Recognised for Excellence

WPG Lettings is proud to be ranked among the top letting's agents in the UK, featured in the **Best Estate Agent Guide 2025**. Our commitment to service, integrity, and results truly sets us apart.

Let's Get Started

Thinking of selling? Get in touch today for a **free valuation** and expert advice tailored to your goals. Let WPG Sales and Lettings help you make your next move with confidence.